

2019 Higher Education & Behavioral Health Gold Star Standards of Excellence Program: Program Changes & Important Dates

BREATHE EASY
REDUCING SMOKE EXPOSURE IN MAINE



In an effort to celebrate the successes of our Gold Star Standard of Excellence (GSSE) awardees with wider support from champions and stakeholders in the fields of tobacco treatment and prevention, MaineHealth Center for Tobacco Independence (CTI) has chosen to combine the 2019 Higher Education and Behavioral Health Gold Star Standards of Excellence programs and will host the annual celebration during CTI's Annual Treatment & Prevention Conference on June 18, 2019.

This change was based on District Tobacco Prevention Partner and past GSSE awardee feedback as well as CTI's desire to more publicly acknowledge the ongoing policy and procedure work of Higher Education and Behavioral Health entities so this year **CTI will be offering scholarships to attend the Annual Tobacco Treatment and Prevention Conference to those Higher Education and Behavioral Health entities that submit an application for the 2019 GSSE program.**

Acknowledging your efforts in creating tobacco-free environments and having your voice/sector represented at the conference is important to our collective work in promoting safe and healthy environments in Maine.

Additional communications will be sent out in late winter. If you have any questions about these changes or the upcoming application process, please email BreatheEasy@MaineHealth.org.

The annual Gold Star Standards of Excellence recognition program encourages and supports Maine's institutions and organizations that are addressing smoking and tobacco use by creating and maintaining smoke and tobacco-free policies. Institutions of higher education are committed to providing as healthy and safe of an environment as possible for their students, faculty, staff and visitors.

All Maine Behavioral Health Organizations, Colleges/Universities and Career/Trade Schools are encouraged to apply for recognition. Those that meet a minimum of seven of the ten standards will be recognized with an award at the Awards Celebration event in June 2019.

7-8 Standards = BRONZE AWARD

9 Standards = SILVER AWARD

10 Standards = GOLD AWARD

Visit our website for a preview of the 2019 GSSE Standards, how to find local support for application assistance and other additional details!

Applications will be released Spring 2019.

www.BreatheEasyMaine.org/Gold-Star-Standards-of-Excellence

SAVE THE DATES:

We will be hosting our combined
2019 GSSE Awards Celebration in June 17 & 18, 2019 at the
Double Tree Hotel in South Portland during our
Annual Tobacco Treatment & Prevention Conference.

Registration coming soon!
Click the image below to view the
2018-19 CTI Training Brochure.

Treating Tobacco Together

EDUCATION AND TRAINING OPPORTUNITIES

FOR HEALTH PROFESSIONALS ACROSS MAINE

2018 - 2019

MaineHealth
Center for Tobacco Independence

Maine Center for Disease Control and Prevention
An Office of the Department of Health and Human Services

Trainings are developed by the MaineHealth Center for Tobacco Independence and funded by the Maine Center for Disease Control and Prevention, Department of Health and Human Services

Questions?

Please visit our [website](#) or email BreatheEasy@MaineHealth.org for more information.

The Breathe Easy Tobacco-Free Hospital Initiative is a program of the MaineHealth Center for Tobacco Independence supported by funding from Maine Prevention Services, Maine CDC, DHHS.



**MAINE
PREVENTION
SERVICES**

Maine Center for Disease Control & Prevention
Department of Health and Human Services

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