



Higher profits. Happier tenants. A healthier apartment.

Allowing smoking in your building is expensive and dangerous.

- Apartment turnover costs can be up to six times greater when smoking is allowed.
- Smoking is the leading cause of home fire deaths in Maine.
- Implementing a smoke-free policy may save you money on your property casualty insurance.
- Under Maine law, common areas such as laundry rooms and recreation rooms must be smoke-free.
- Ventilation systems are designed to remove odors, not the cancer-causing chemicals that are the result of tobacco smoke.
- Secondhand smoke leaks through tiny spaces, such as around electrical outlets and pipes, and can easily escape from designated indoor smoking rooms into other units.



A residential complex is no place for secondhand smoke.

- In Maine, more than 93% of persons 65 and older **do not** smoke.
- Tobacco smoke is of particular concern to those with emphysema, asthma, chronic obstructive pulmonary disease (COPD), cardiovascular disease or allergies.
- As little as 30 minutes of exposure to secondhand smoke has been found to trigger heart attacks in older adults with pre-existing heart conditions.

Why wait? We can help you make your residential complex smoke-free!

Contact the
Smoke-Free Housing Coalition
of Maine at
www.smokefreeforme.org

The Financial Burden

NONSMOKING ROOM		SMOKING ROOM	
Labor	12 Hours x \$35/Hour = \$420	Labor	30 Hours x \$35/Hour = \$1050
Paint	3 Gallons = \$ 60	Paint	4 Gallons = \$ 80
Ceiling Paint	2 Gallons = \$ 40	Ceiling Paint	3 Gallons = \$ 60
Carpet Shampoo	= \$ 50	Carpet Shampoo	= \$ 50
		Primer	= \$ 100
		Replace Rug Burns*	= \$ 600
		Replace Laminates*	= \$ 800
	TOTAL: \$570		TOTAL: \$1,340 - \$2,740*

*Depending on carpet and countertop condition.

Analysis provided by Sanford Housing Authority, 2004 and Auburn Housing Authority, 2006.