

PROTECT YOUR GUESTS WITH A SMOKE-FREE POLICY

GOOD FOR BUSINESS. GOOD FOR HEALTH. GOOD FOR INVESTMENT.

Smoke-free policies protect your property from damage including stains, burns, odors and fire.

USING VENTILATION SYSTEMS OR OPENING A WINDOW



DOES NOT ELIMINATE
THE HARMFUL EFFECTS
OF SECONDHAND SMOKE



89%
OF GUESTS
PREFER A
SMOKE-FREE
HOTEL

4 OUT OF **5**

ECONOMY HOTELS
ARE **SMOKE-FREE**



97%



OF HOTELS OFFER
NON-SMOKING ROOMS

SECONDHAND SMOKE CONTAINS
THOUSANDS OF **CHEMICALS**



AT LEAST

69

ARE KNOWN TO CAUSE **CANCER**

BREATHE EASY

REDUCING SMOKE EXPOSURE IN MAINE



MAINE
PREVENTION
SERVICES

Maine Center for Disease Control & Prevention
Department of Health and Human Services

IMPLEMENTING A SMOKE-FREE POLICY

1

ADOPT A POLICY

Put the smoke-free policy in writing.

2

NOTIFY EMPLOYEES OF THE POLICY & CLEARLY OUTLINE EXPECTATIONS

Inform employees about why the policy is changing, when it will take effect and their role in enforcement.

3

COMMUNICATE & PROMOTE YOUR SMOKE-FREE STATUS

Clearly communicate the smoke-free policy in promotional materials and on your website. Remind guests at check-in what the consequences are for violations. Post signage in key locations and in all guest rooms.

Resources are available to support your smoke-free policy. Visit BreatheEasyMaine.org/Lodging for sample policy language and signs.

Receive local, no-cost technical assistance from your District Tobacco Prevention Partner.

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