



2017

**Maine Tobacco-Free College Network
Gold Star Standards of Excellence**

Awards Celebration

Tuesday, March 28, 2017

11:00 am-1:00 pm

Dirigo Room | Bangor Savings Bank
5 Senator Way | Augusta, Maine



THE
Breathe Easy
COALITION

MAINE TOBACCO-FREE COLLEGE NETWORK

MaineTobaccoFreeCollegeNetwork.org | BreatheEasyMaine.org

2017 Award Recipients

GOLD LEVEL

Central Maine Community College • Kaplan University •
Kennebec Valley Community College • Maine Maritime
Academy • Northern Maine Community College • Saint
Joseph's College • University of Maine at Presque Isle
University of New England • University of Southern Maine
York County Community College

INDIVIDUAL GOLD STAR CHAMPIONS

Bryanna Smith, Project Intern
York County Community College

Deidra Davis, Dean of Students
Maine Maritime Academy

Karen Smith, Vice President of Student Affairs
Kennebec Valley Community College

About the Maine Tobacco-Free College Network

The Maine Tobacco-Free College Network (MTFCN) is dedicated to providing Maine's institutions of higher education with the information and resources needed to make all colleges & universities smoke and tobacco-free. MTFCN is an initiative of the Breathe Easy Coalition of Maine, a program at the MaineHealth Center for Tobacco Independence. The program is funded by Maine Prevention Services.

2017 Gold Star Standards

1. Tobacco-Free Policy. The college/university has a 100% smoke and tobacco-free campus policy that prohibits all smoking and use of all tobacco products including cigarettes, smokeless tobacco, snuff, chew, snus, cigars, hookah, pipes and electronic smoking devices/electronic nicotine delivery systems (ENDS), such as, e-cigarettes, e-hookah, vape pen, etc.. This does not include products specifically approved by the US Food and Drug Administration (FDA) for the purpose of cessation or nicotine replacement therapy. Tobacco use by students, faculty, staff, visitors and contractors is prohibited at all times on the college/university campus, including in parking lots, all vehicles parked on campus, at all satellite sites and other properties the school owns and/or rents. The policy extends to all off-site meetings, trainings and conferences and in all college/university owned or leased vehicles.

2. Policy Communication. Written policies, procedures or plans exist that detail communication about the campus policy, whether or not the policy is 100% smoke and tobacco-free, to all campus community members and visitors.

3. Policy Enforcement. Written policies, procedures or plans exist that detail compliance expectations, enforcement and awareness integration.

4. Tobacco Education and Integration. Education about the dangers of tobacco use, exposure to tobacco smoke and information related to tobacco treatment resources are available and integrated into existing trainings, events and programs.

5. Tobacco Treatment Benefits. Tobacco treatment services are a covered benefit for individuals and their dependents insured through the student health insurance plan and employee health insurance plan. Benefits include coverage for counseling and medication for quitting tobacco, with minimal, or no barriers to utilization (i.e. copays, out of pocket costs, yearly limits).

6. Tobacco Advertising. The college/university has a policy prohibiting the advertisement of tobacco products, including electronic smoking devices, on the campus, including in advertising in college/university media, such as newspapers, radio, and magazines.

7. Tobacco Product Promotion and Distribution. The college/university has a policy prohibiting the sale, promotion and/or free distribution of all tobacco products, including electronic smoking devices, and paraphernalia, at all times, on campus and at all campus sponsored events, including by any student group or organization.

8. Tobacco Funding to Campus-Supported Groups or Organizations. The college/university has a policy prohibiting campus supported organizations and events from accepting donations, such as money or goods (i.e. all tobacco products, including electronic smoking devices and paraphernalia), from tobacco companies and retailers.

9. Donations to College/University. The college/university has a written policy that it refuses all donations from the tobacco industry and divests itself of all tobacco industry stock.

10. Smoke-Free Community Lodging. The college/university includes information on 100% smoke-free options when providing campus visitors (i.e. prospective students, visiting athletics teams, etc.) local lodging information.



Central Maine Community College

Auburn

President: Scott E. Knapp

Submitted by: Roger Philippon, Dean of Planning and
Public Affairs

2017 Gold

Previous Awards: 2016 Gold, 2015 Silver

Kaplan University

Augusta, Lewiston, South Portland

President: Dr. Christopher Quinn

Submitted by: Chelsea Tibbetts, Campus Operations
Administrator

2017 Gold

Previous Awards: 2016 Gold, 2015 Gold

Kennebec Valley Community College

Fairfield, Hinckley

President: Dr. Richard Hopper

Submitted by: Tim McDonald, Safety & Security Manager

2017 Gold

Previous Awards: 2016 Gold, 2015 Gold, 2014 Gold, 2012 Gold,
2011 Silver





Maine Maritime Academy

Castine

President: Dr. William J. Brennan
Submitted by: Deidra Davis, Dean of Students

2017 Gold

First year applicant

Northern Maine Community College

Presque Isle

President: Timothy Crowley
Submitted by: Linda Mastro, Director of Health Services

2017 Gold

Previous Awards: 2016 Gold, 2015 Gold, 2014 Silver, 2012 Silver,
2011 Bronze

Saint Joseph's College

Standish

President: Dr. James Dlugos
Submitted by: Jenna Chase, Assistant Director of Campus
Rec. Fitness & Wellness

2017 Gold

Previous Award: 2016 Gold, 2015 Silver





University of Maine at Presque Isle

Presque Isle

President: Raymond J. Rice, Interim

Submitted by: Linda Mastro, Director of Health Services

2017 Gold

Previous Awards: 2016 Gold, 2015 Gold, 2014 Gold, 2012 Silver,
2011 Bronze

University of New England

Biddeford, Portland, Tangier, Morocco

President: Dr. Danielle N. Ripich

Submitted by: Sharen Beaulieu, Executive Director of
Human Resources

2017 Gold

Previous Awards: 2016 Gold, 2015 Gold, 2014 Silver, 2012 Silver,
2011 Bronze

University of Southern Maine

Gorham, Portland

President: Dr. Glenn Cummings

Submitted by: Malinda Scannell, Nurse Practitioner

2017 Gold

Previous Awards: 2016 Gold, 2015 Gold, 2014 Gold, 2012 Gold





York County Community College
Wells

President: Dr. Barbara Finkelstein
Submitted by: Deidre Thompson, Coordinator of Student
Involvement & Recruitment

2017 Gold

Previous Awards: 2016 Gold



Individual Gold Star Champions

Bryanna Smith, Project Intern
York County Community College

"Where do I start– Bryanna is a Gold Star, she is hardworking, responsible, eager to help and all around great young woman. When she first started working for me she was shy and nervous, but I told her I will get you out of your shell, just wait. She is such a quick worker with some much passion to make a difference. The smoke & tobacco-free campus initiative wouldn't be as strong as it is today if it weren't for her. In the end of February we hosted an event and she hosted smoke & tobacco-free bingo, which required her to stand up in front of 40+ people and call out works like "death, tar, [and] esophageal cancer". She stood there and called out those words with a smile and cracking jokes. She is one of a kind with a precious soul. Bryanna, thank you for all your hard work and I wish you the best as you continue to shine."

Nominated by: Deidre Thompson

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Individual Gold Stars

Deidra Davis, Dean of Students
Maine Maritime Academy

"Deidra Davis provided outstanding leadership as Chair of Maine Maritime Academy's Tobacco Free-Campus Task Force to develop a comprehensive smoke and tobacco free policy and implementation plan for the school. She included not only broad representation on the task force from MMA stakeholders (including administration, staff, students, smokers and non-smokers), but also from community partners, ensuring that everyone felt welcome and valued. Throughout the policy development process, Deidra facilitated what were sometimes difficult discussions with respect, patience, and good humor, and did not compromise in her efforts to develop a comprehensive policy that included campus buildings and grounds, as well as vessels (ashore and afloat). Deidra is a true champion, greatly deserving of the Gold Star Standards of Excellence Award. It was a pleasure and honor to work with Deidra and MMA's Task Force on this effort."

Nominated by: Maria Donahue, Healthy Acadia

Karen Normandin, Vice President of Student Affairs
Kennebec Valley Community College

"Karen Normandin is a passionate and tireless advocate for our students. She promoted not only their physical health by throwing the entirety of her support behind programs such as this, but is actively supportive of their emotional and academic needs as well. If it provides support, encouragement or opportunity for KVCC students, then Karen is there, ready to roll up her sleeves and get to work."

Nominated by: Tim McDonald