



Tuesday, November 10, 2015
10:00a-12:00p
Maine Hospital Association
33 Fuller Road
Augusta, Maine



The Maine Tobacco-Free Hospital Network (MTFHN) is dedicated to providing Maine medical institutions with the information and resources needed to make all hospitals smoke- and/or tobacco-free. MTFHN is a program of the Breathe Easy Coalition of Maine, which is able to provide free resources and technical assistance through a grant from the Partnership For A Tobacco-Free Maine, Maine CDC/DHHS.

**Maine Tobacco-Free Hospital Network
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BreatheEasy@portlandmaine.gov**



www.Facebook.com/BreatheEasyMaine



www.Twitter.com/BreatheEasyMe



<https://instagram.com/breathetheasymaine>



<https://www.youtube.com/SFHousing>

2015 Gold Star Standards of Excellence:

1. The hospital has a 100% tobacco-free campus policy that prohibits the smoking and use of all tobacco products including cigarettes, electronic cigarettes, smokeless tobacco, snuff, chew, snus, cigars, pipes and non-FDA approved nicotine delivery systems. Smoking and tobacco use by employees, patients, visitors and contractors is prohibited at all times on the hospital campus, including in parking lots, in vehicles parked on campus, at all satellite sites and at other properties the hospital owns and/or rents. The policy extends to all off-site meetings, conferences and in all hospital vehicles.
2. The hospital has a policy and clearly defined procedures to reduce patient and employee exposure to thirdhand tobacco smoke. Procedures and materials are available for patient and visitor education regarding thirdhand smoke.
3. Written policies and procedures exist that detail the hospital's policy (whether it is 100% tobacco-free or not), and include a plan for enforcement and employee expectations. The tobacco-free policy defines which staff members or departments are responsible for enforcing the policy and handling employee infractions.
4. Advertisement or promotion of tobacco products is prohibited on the hospital's campus and satellite facilities. This includes hospital publications and magazines subscribed to by the hospital for placement in waiting rooms.
5. Information about tobacco dependence and treatment, secondhand smoke, thirdhand smoke and local/statewide treatment resources are readily available to patients and visitors.
6. The hospital has trained staff available to provide treatment and counseling to tobacco-dependent patients. It supports ongoing employee participation and attendance in evidence-based tobacco treatment education/training.
7. All patients admitted to the hospital are screened for tobacco use, tobacco status is documented and patients are offered comprehensive treatment services during their stay. This includes tobacco dependence counseling/education at the bedside, clinical assessment and management for patients experiencing nicotine withdrawal, offering FDA-approved tobacco treatment medications, and referral to counseling post-discharge.
8. Tobacco treatment services are a covered benefit in the hospital health insurance package for employees and their dependents. Benefits include coverage for counseling and medication for quitting tobacco, with minimal, or no barriers to utilization (i.e. copays, out of pocket costs, limits).
9. The hospital provides a list of local 100% smoke-free lodging for visiting patients and families in order to make healthy choices regarding their lodging. The list should be easily accessible and reviewed and updated annually.
10. The hospital has a written policy stating it refuses all donations from the tobacco industry, and divests itself of all tobacco company stock.

***The standards are reviewed annually and updated as necessary to ensure that Maine Tobacco-Free Hospital Network is encouraging hospitals to meet emerging best practice standards for tobacco-policies and support tobacco-free lifestyles.*

Congratulations to the 2015 Award Winners

GOLD LEVEL

Acadia Hospital • Bridgton Hospital • Cary Medical Center • CA
Dean Memorial Hospital • Central Maine Medical Center •
Eastern Maine Medical Center • Franklin Memorial Hospital •
Houlton Regional Hospital • Lincoln County Healthcare • Maine
General Medical Center • Maine Medical Center • Mayo
Regional Hospital • Mercy Hospital • Mid Coast Hospital •
Millinocket Regional Hospital • Mount Desert Island Hospital •
Northern Maine Medical Center • Penobscot Valley Hospital •
Pen Bay Medical Center • Rumford Hospital • Sebecook
Valley Health • Southern Maine Healthcare • Spring Harbor
Hospital • Stephens Memorial Hospital • The Aroostook
Medical Center • Waldo County General Hospital

SILVER LEVEL

Redington-Fairview General Hospital • York Hospital

BRONZE LEVEL

Blue Hill Memorial Hospital • Calais Regional Hospital • Down
East Community Hospital • New England Rehabilitation
Hospital • St. Mary's Health System

2015 GOLD STAR HONOREES

Donald Watson (Maine Medical Center)
Todd Miner (Mount Desert Island Hospital)



Acadia Hospital

Bangor

President and CEO: Daniel Coffey

Submitted by:

David Wheaton, Regional HR Director, East Region

2015 Gold

Blue Hill Memorial Hospital

Blue Hill

CEO: John Ronan

Submitted by:

Kelley Columber, Community Relations Manager

2015 Bronze

Calais Regional Hospital

Calais

CEO: Berton Whitaker

Submitted by:

DeeDee Travis, Director of Community Relations and
Development

2015 Bronze



Cary Medical Center

Caribou

CEO: Kris Doody

Submitted by:

Bill Flagg, Director of Public Relations

2015 Gold

Charles A. Dean Memorial Hospital

Greenville

President and CEO: Geno Murray

Submitted by:

Bre Graffam, Sr. Executive Assistant

2015 Gold

Central Maine Healthcare

Bridgton, Lewiston, Rumford

President and CEO: Peter Chalke

Submitted by:

Cindie Rice, Director of Community Health

2015 Gold



Down East Community Hospital

Machias

CEO: Dennis Welsh

Submitted by:

Julie Hixson, Director of Marketing and Communications

2015 Bronze

Eastern Maine Medical Center

Bangor

President and CEO: Deborah Carey Johnson

Submitted by:

Debi McCann, Director of Wellness

2015 Gold

Franklin Memorial Hospital

Farmington

President and CEO: Rebecca Arsenault

Submitted by:

Jennifer McCormack, Executive Director

2015 Gold



Houlton Regional Hospital

Houlton

CEO: Thomas J. Moakler

Submitted by:

Gina Brown, Director of Nursing

2015 Gold

Lincoln County Healthcare

Boothbay Harbor & Damariscotta

President and CEO: James W. Donovan

Submitted by:

Michael Glennon, Program Coordinator

2015 Gold

MaineGeneral Medical Center

Augusta

President and CEO: Chuck Hays

Submitted by:

Monica Beaulieu, Administrative Director of Quality Care
Management

2015 Gold



Maine Medical Center

Portland

President and CEO: Richard Peterson

Submitted by:

Wendy Osgood, VP of Adult Medicine Service Line

2015 Gold

Mayo Regional Hospital

Dover-Foxcroft

CEO: Marie Vienneau

Submitted by:

Roxanne Nason, Employee Health Nurse

2015 Gold

Mercy Hospital

Portland

President and CEO: Eileen Skinner

Submitted by:

Stephanie Homon, Clinical Nutrition & Employee Wellness

2015 Gold



Mid Coast Hospital

Brunswick

President and CEO: Lois Skillings

Submitted by:

Steve Trockman, Community Relations and Outreach
Director

2015 Gold

Millinocket Regional Hospital

Millinocket

CEO: Robert Peterson

Submitted by:

Jane McGillicuddy, Director of Grants and Community
Wellness

2015 Gold

Mount Desert Island Hospital

Bar Harbor

President and CEO: Arthur Blank

Submitted by:

Kathleen Mulligan, Community Health Educator

2015 Gold



New England Rehabilitation Hospital

Portland

CEO: Jeanine Chesley

Submitted by:

Kellie Selberg, Marketing Coordinator

2015 Bronze

Northern Maine Medical Center

Fort Kent

CEO: Peter J. Sirois

Submitted by:

Joanne Fortin, Director of Service Excellence and
Communications

2015 Gold

Pen Bay Medical Center

Rockland

President and CEO: Mark Biscone

Submitted by:

Carla-Jo Kaler, Tobacco Treatment Specialist

2015 Gold



Penobscot Valley Hospital

Lincoln

CEO: Gary R. Poquette

Submitted by:

Kristie Libby, Director of Marketing and Development

2015 Gold

Redington-Fairview General Hospital

Skowhegan

CEO: Richard Willett

Submitted by:

Jim Fortunato, Certified Tobacco Treatment Specialist

2015 Silver

Sebasticook Valley Health

Pittsfield

President and CEO: Teresa Vieira

Submitted by:

Karen Hawkes, Director of Occupational & Community Health

2015 Gold



Southern Maine Health Care

Biddeford and Sanford

President and CEO: Edward J. McGeachey

Submitted by:

Betsy Kelly, Director, Partners for Healthier Communities

2015 Gold

Spring Harbor Hospital

Westbrook

CEO: Mary Jane Krebs

Submitted by:

Jane A. Look, Co-Occurring Coordinator

2015 Gold

Stephens Memorial Hospital

Norway

President and CEO: Timothy A. Churchill

Submitted by:

Penny York, Tobacco Treatment Specialist

2015 Gold



St. Mary's Health System

Lewiston

President and CEO: Chris Chekouras

Submitted by:

Jennifer Smith, Health Promotion Programming
Coordinator

2015 Bronze

The Aroostook Medical Center

Presque Isle

President and CEO: Sylvia Getman

Submitted by:

Joy Barresi-Saucier, VP, Chief Strategy & Community
Benefit Officer

2015 Gold

Waldo County General Hospital

Belfast

CEO: Mark Biscone

Submitted by:

Barbara Crowley, Health & Wellness Coach

2015 Gold



York Hospital

York

President: Jud Knox

Submitted by:

Devin Rowe, Healthy Maine Partnership Coordinator

2015 Silver



Gold Star Champions

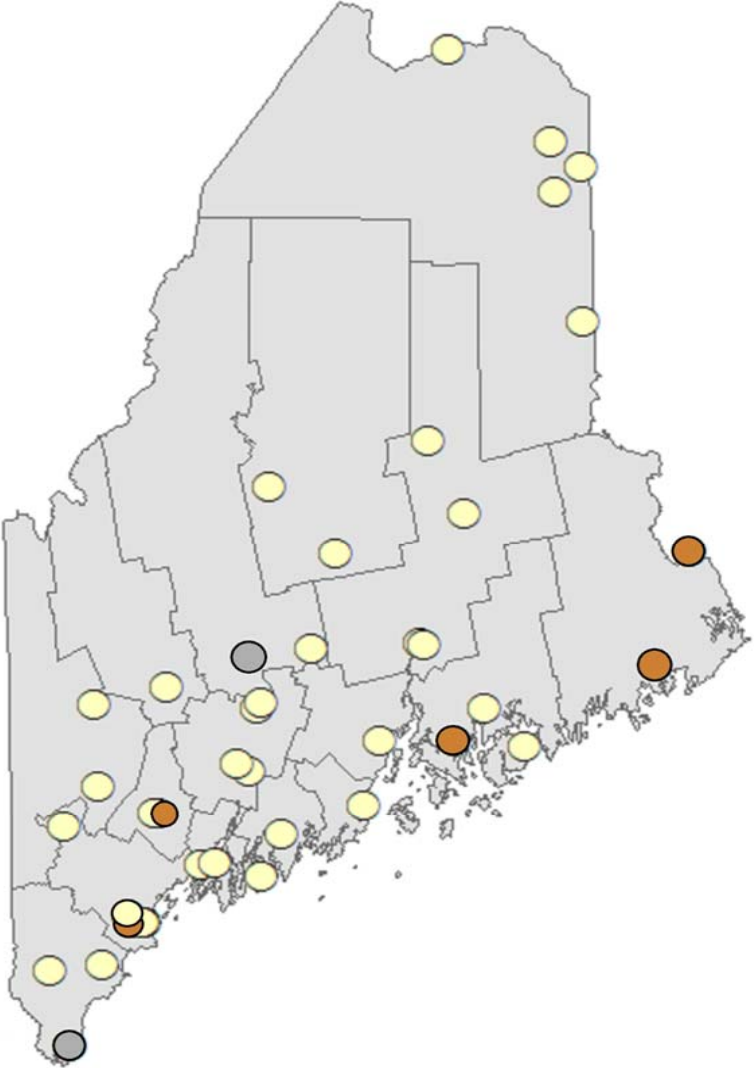
Donald Watson, Maine Medical Center

“Don has consistently supported the tobacco free policy at MMC. As a leader at MMC, Don has gone above and beyond year over year by developing our free nicotine replacement gum program for employees and visitors, coordinating and staffing educational booths year after year to help us reach visitors and staff. Don is a true champion of the Tobacco-free movement.”

Todd Miner, Mount Desert Island Hospital

“Todd is the leader of our employee wellness team called ‘THRIVE.’ This past year Todd implemented a wellness incentive program where employees could earn up to \$400 per year in wellness incentives. So, not only do we help those employees who wish to quit, we reward employees who choose not to smoke!”

2015 Gold Star Standards of Excellence Recipients



Hospitals are recognized healthcare leaders in the community. Implementing tobacco-free campus policies support a hospital's existing mission and vision to provide a safe, healthy environment. Above is a map of the hospitals throughout the state of Maine that applied to be recognized for their tobacco-free policies in 2015.