

TOBACCO-FREE POLICIES

**Good for your Organization,
Good for Health**

Benefits of adopting a tobacco-free policy:

- **Ensure compliance with Maine laws**
- **Supporting those interested in quitting**
- **Promoting health and clean air for all**
- **Preventing initiation of tobacco use**
- **Reducing exposure to secondhand and thirdhand smoke**
- **Reducing tobacco product litter**

Individuals may be more likely to embrace a smoke-free or tobacco-free policy when they understand the purpose of the policy.

BREATHE EASY

REDUCING SMOKE EXPOSURE IN MAINE



**MAINE
PREVENTION
SERVICES**

Maine Center for Disease Control & Prevention
Department of Health and Human Services

EFFECTIVE POLICY ENFORCEMENT TIPS



**Communicate
Frequently**



**Provide
Advanced Notice**



**Hold Informational
Meetings**



**Offer
Resources**



**Inform Clients
& Patients**



**Conduct Campus
Walkabouts**

Download Additional Resources

Enforcement Toolkit, policy templates, & more
BreatheEasyMaine.org/Policy-Implementation